

REGISTER ONLINE

www.mta.org/seminar2004



Market Technicians Association, Inc.

28th Annual Seminar

May 13-16, 2004

Hilton Marco Island

N 25° 55.18" - W 81° 43.60"

Marco Island, Florida USA



Market Technicians Association, Inc.

Professionals Managing Market Risk • Incorporated 1973

The Market Technicians Association

The Market Technicians Association, Inc. (MTA) is an association of market analysis professionals which encourages the exchange of technical analysis information and explores new frontiers in the area of technical research; educates the public and the investment community about the use, value and limitations of technical research; and upholds a code of ethics and professional standards among technical analysts.

Besides advancing the three main goals, members/affiliates can network to share information and ideas and solve problems. Through the website, e-mail discussions and telephone, the membership operates informally to help each other in various ways. It is a diverse group but has a common bond of analyzing and increasing their understanding of markets. www.mta.org

Thursday, May 13

7:30 Golfer's Continental Breakfast (on own)

9:00 MTA Third Annual Golf Tournament

Reserved tee times at Lely Flamingo Island Club, Naples

12:00 Seminar Registration Opens

3:00 Hotel Registration

6:00 Reception/Dinner at poolside

8:00 Dessert

Greetings/Introductions

Fred Meissner, CMT, MTA President

David Clemens, CMT, Seminar Chair

Presentation of the Charles H. Dow Award

Keynote Speaker

John Bollinger, CFA, CMT, President, Bollinger Capital Management, Inc.

Friday, May 14

7:00 Breakfast

8:00 Session 1

Tract 1: CMT Level 1, 2, 3 Question & Answer

MTA Accreditation Committee

Tract 2: Effective Interviewing and Navigating Salary Negotiations Through Annual Reviews

Peter Goodman, Director of Business Development, Boxwood Technology

Tract 3: Understanding the Sharpe Ratio and How to Create High-Sharpe-Ratio Investments

Bob Fulks, Trader, self-employed

9:15 Session 2

Tract 1: CMT Level 1, 2, 3 Question & Answer - continued

MTA Accreditation Committee

Tract 2: Writing for the Media: How to Make Your Point so Your Audience Can Really Understand

Michael Kahn, columnist for Barron's and Barron's Online and editor of Quick Takes Pro Newsletter

Tract 3: History and Origins of Technical Analysis

A PhD candidate at MIT will presents some highlights of the first year of research of a five-year project

10:30 Break

10:45 Session 3

Tract 1: Favorite Websites for Technical Analysis

Website data collected from the MTA and IFTA membership will be presented and reviewed

Tract 2: Effective Interviewing and Navigating Salary Negotiations Through Annual Reviews

Peter Goodman, Director of Business Development, Boxwood Technology

Tract 3: Using the Financial Data Calculator

Bill Rafter, President and Bob Busby, Chief Software Engineer, AdYield

12:00 Lunch (on own)

Not To Be Missed 2004 Mid-Year Market Forecast from the Beach on Friday evening with...

*Ralph Acampora, CMT
Prudential Securities*



*John Bollinger, CFA, CMT
BollingerBands.com*

*Philip Roth, CMT
Miller Tabak + Co., LLC*



*Kenneth Tower, CMT
CyberTrader, Inc.*

1:30 Point & Figure: More Than Just Xs & Os

Tom Dorsey, President, Dorsey, Wright & Associates

2:45 Presentation by the author of the winning Dow Paper

2004 Charles H. Dow Award winner

3:30 Break

3:45 Foreign Exchange: The Twenty-First Century Market

Jordan Kotick, CMT, Vice President and Technical Strategist, JPMorgan Chase

5:30 2004 Mid-Year Market Forecast from the Beach

Vincent Catalano, CFA, Moderator

Ralph Acampora, CMT, Managing Director, Global Equity Research, Prudential Financial

John Bollinger, CFA, CMT, President, Bollinger Capital Management, Inc.

Philip Roth, CMT, Chief Technical Market Analyst, Miller Tabak + Co., LLC

Kenneth Tower, CMT, Chief Market Strategist, CyberTrader, Inc.

6:30 Beach Party

7:00 BBQ by the pool – dress like a Tacky Tourist party

Saturday, May 15

7:00 Breakfast

8:00 Commodities: A View from the Pits

Jeanette Young, CFP, CMT, President of JASchwarz LLC
and author of The Option Queen Letter

9:15 “Scenario Planning” Approach to Optimal Money Management

Ralph Vince, Vice President-Development, Select-Right Configuration Systems

10:30 Break

11:00 Using Volatility Conditions to Determine Choice of Market Strategies

Linda Raschke, President, LBR Capital

12:15 Lunch

1:30 Making Money Using Technical Analysis

Peter Mauthe, President, Spectrum Financial, Inc.

2:45 MTA Educational Foundation Update

Technical Analysis Goes to College - a Review of the MTAEF Course
Dedication of the Althier Memorial Library (a special section of the MTA Library)
John Bollinger, CFA, CMT, President, Bollinger Capital Management, Inc.

3:15 Break

**3:30 Panel: Pairs Trading, the Hottest Area in Alternative Investments
Being Utilized for Short-Term Trading**

John Greeley, Moderator

Steve Slavin, Founder, PairTrader.com

Ron Schelling, Spot Forex Trader, 2Hedge.com

Douglas Ehrman, CEO and co-founder, PairsTrading.com

6:00 Cocktail Reception

7:00 Farewell Dinner

MTA Annual Award Presentation

Closing Remarks

Ralph Acampora, CMT, Managing Director, Global Equity Research, Prudential Financial

Sunday, May 16

7:30 Breakfast

9:00 MTA Annual Meeting

12:00 Hotel checkout



Sculpture by Duane Hanson, *Tourists*, 1970



2004 SEMINAR COMMITTEE

David Clemens, Chair
Duke Jones
Michael Kahn
Matthew Klocke
Hima Tadoori

SEMINAR RATES

The seminar rate covers the daytime seminar schedule for Friday and Saturday. It also gives access to the exhibit room and covers the coffee breaks for attendees. The seminar rate does not include hotel room, breakfast or dinner functions as explained below.

- \$525 MTA Member & Affiliate
- \$580 IFTA Colleague
- \$680 Non-MTA/Non-IFTA

ROOM / DINING PACKAGE

The rates below include hotel room plus tax for 3 nights (Thursday, Friday and Saturday), 3 breakfasts (Friday, Saturday and Sunday), plus receptions and dinners for Thursday, Friday and Saturday nights.

- \$750 Single (Room/meals for 1 seminar attendee)
- \$995 Double (Room/meals for 1 seminar attendee and 1 spouse/guest not attending daytime meetings)
- \$650 Share* (Room/meals for 2 seminar attendees sharing room)

*Send the share rate only if you already have a roommate; otherwise, send single rate.

DINING PACKAGE ONLY (ALTERNATE PLAN)

Because the banquet functions are an integral part of the interaction among attendees, we have made available the Dining Package (no room), which includes Friday, Saturday, Sunday breakfasts and receptions/dinners (plus hotel tax + gratuities for these banquet functions and an MTA administrative charge.) **You cannot** attend any of these functions, even to observe, if you do not sign up for the Dining Package.

- \$395 Dining Package only - NO HOTEL ROOM



On Line

Log on to: www.mta.org/seminar2004



By Mail

Please submit the completed form and payment (made either by check or money order payable to Market Technicians Association in U.S.\$ on a U.S. bank) and mail to 74 Main Street, 3rd Floor, Woodbridge, NJ 07095 or by credit card: American Express, MasterCard or VISA.



By Fax

For credit card payments only, fax completed form to 732.596.9392

- Hotel room reservations are made by the MTA for you, after you complete and return the Registration Form.
- The hotel will not accept direct reservations for the MTA block of rooms.
- Payment must accompany the Registration Form. Registration will not be processed and room will not be held until monies are received.
- Look for confirmation letter from MTA. You are not registered for seminar or hotel if you have not received confirmation from MTA.



Questions

About the seminar are answered via e-mail: seminar@mta.org

DEADLINES

- Hotel room registration closes **Friday, April 9**; room availability cannot be guaranteed after April 9.
- After Friday, April 9 please contact MTA office on room availability.
- Seminar registration closes **Friday, April 30**.

CANCELLATION / REFUND POLICY

All cancellation requests must be made in writing to MTA office.

- **Seminar Rate:** Full refund less \$100 administration charge.
- **Room/Dining Package:** No refund if cancelled after April 30. Before April 30 refund subject to another attendee filling your space.

HOW TO REGISTER



ANNUAL GOLF TOURNAMENT



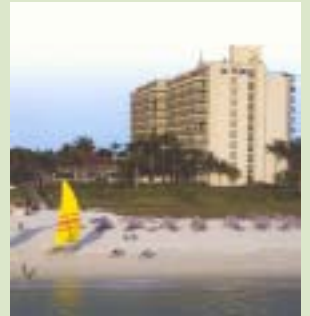
We are holding the Third MTA Seminar Golf Tournament, with the first tee time at 9:30 am on Thursday, May 13th at Lely Flamingo Island Club, Naples. If you are arriving on Wednesday, please indicate on the Reservation Form. Your extra night will be billed to your account and you will pay for this room at checkout. To reserve your spot in the tournament, sign up on the Registration Form.

Fee is \$90 and you must sign up and prepay by **April 30th** so that we can reserve the tee times. For additional information, contact Phil Erlanger (MTA Golf Tournament Director) at phil@erlanger.com or phone 978.263.2536. There will be closest to the pin and longest drive awards, as well as trophies for low gross and net. To qualify for net, please let Phil know your handicap.



HILTON MARCO ISLAND

Marco Island is perfectly situated off the Southwest coast of Florida, directly on the Gulf of Mexico only 10 miles south of Naples. The four diamond Hilton offers guests an array of choices for recreation, dining, shopping and entertainment. A year round tropical climate enables guests to relax in the pool, or swim in the tranquil Gulf. Our spaciouly appointed guest rooms feature a balcony overlooking the gardens or the Gulf of Mexico. The many touches of luxury in every room include soft bath robes, televisions in every bath and coffee/tea service. The Hilton offers resort guests an array of dining, recreational and entertainment choices great for the entire family. Enjoy casual, poolside or elegant formal dining in the hotels two restaurants or watch the sun go down from the club bar. Watersport activities include sailing, windsurfing, parasailing or wave runners. There is beach volleyball or poolside sunning if something more relaxed is a priority. The hotel has three lighted clay tennis courts and championship golf is only minutes away. A state-of-the-art fitness center offers exercise equipment, sauna, massage therapy and professionally staffed aerobics classes. The hotel provides: unlimited fitness center admission, unlimited domestic faxes, unlimited local phone calls and two beach/lounge chairs daily.



GETTING THERE - AIR

The resort is located 44 miles from Southwest Florida International Airport in Ft. Myers, 100 miles from Miami International Airport and 100 miles from Ft. Lauderdale International Airport. Marco Island is 10 miles south of Naples, Florida.

SW Florida International Airport (RSW), Ft. Myers

Distance from hotel: 44 mi. Drive time: 55 min.

Getting to and from the Airport

Taxi, typical minimum charge is US\$ 75 Parking at hotel: \$0

Miami International Airport (MIA)

Distance from hotel: 100 mi. Drive time: 2-1/2 hr.

Getting to and from the Airport

Taxi, typical minimum charge is US\$ 150+

Naples Airport (APF)

Distance from hotel: 18 mi. Drive time: 20 min.

Getting to and from the Airport

Taxi, typical minimum charge is US\$ 30

Ft. Lauderdale International Airport (FLL)

Distance from hotel: 100 mi. Drive time: 2-1/2 hr.

Getting to and from the Airport

Taxi, typical minimum charge is US\$ 150+

GETTING THERE - GROUND TRANSPORTATION

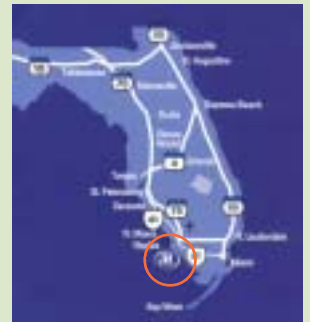
Car Rental The major car rental companies have a check-in counter at RSW: Alamo, Avis, Budget, Dollar, Enterprise, Hertz, National

Van Service From RSW **Superior Airport Shuttle**
www.superiorairportshuttle.com
1-888-397-9571
1-239-415-0311 (fax)

Must reserve at least 24 hours in advance.
Must give arrival date, arrival time and flight number.
American Express, MasterCard and VISA accepted.
One to three passengers: \$75 total for trip/one way.
Each additional passenger \$8 each.

Limo Service From RSW **Naples Transportation & Tours**
www.nttdestination.com
1-800-592-0848
1-239-262-6967 (fax)

Must reserve at least 24 hours in advance.
Must give arrival date, arrival time and flight number.
American Express, Discover, MasterCard and VISA accepted.
\$79 total for trip/one way +23% gratuity and tax.
\$105 for Town Car with 3 passengers max + 23% gratuity and tax.



EXTEND YOUR STAY IN MARCO ISLAND

The Hilton will extend the seminar room rate to anyone who wants to extend their stay either before or after (or both) the seminar. The rate is good for Monday, Tuesday, Wednesday May 10, 11 & 12 and Sunday, Monday, Tuesday May 16, 17 & 18. Please contact Shelley Lebeck at seminar@mta.org or 732.596.9399.

2004 REGISTRATION FORM

MTA 28th Annual Seminar • May 13-16, 2004

Please print or type:

Name _____

Name (as you wish it on your badge) _____

Firm _____

Address _____

City _____

State/Country _____ Zip/Postal Code _____

Daytime Phone _____ Daytime Fax _____

Daytime E-mail _____ Alternate E-mail _____

Spouse/Guest's Full Name _____ Are you a first-time attendee? Yes No

Seminar Rate Per Person (Check only one)

(Covers daytime seminar schedule – see explanation page 3)

- \$525 MTA Member & Affiliate _____
- \$580 IFTA Colleague _____
- \$680 Non-MTA/Non-IFTA _____

Room/Dining Package (Check only one)

+

(See Room/Dining package explanation page 3)

- \$750 Single (1 seminar attendee) _____
- \$995 Double (1 attendee, 1 non-seminar guest) _____
- \$650 Share (per person, 2 seminar attendees) _____
- \$395 Dining Package only (no hotel room) _____

Total = Seminar Rate + Room/Dining Package \$ _____

Optional Golf Tournament (Thursday)

- \$90 Golf Tournament fees _____
- Yes, I need a room for Wednesday night and will pay hotel upon checkout for the extra night

Total with golf fees added \$ _____



Credit Card Number _____ Expiration Date _____

Name on Card _____ U.S.\$ Amount _____

Signature _____

Pre-Register for Friday Morning Sessions

8:00 Session 1

- Tract 1: CMT Level 1, 2, 3 Questions & Answers
- Tract 2: Effective Interviewing and Salary Negotiations
- Tract 3: Understanding the Sharpe Ratio

9:15 Session 2

- Tract 1: CMT Level 1, 2, 3 Questions & Answers - *continued*
- Tract 2: Tract 2: Writing for the Media
- Tract 3: History and Origins of Technical Analysis


10:45 Session 3

- Tract 1: Website for Technical Analysts
- Tract 2: Effective Interviewing and Salary Negotiations
- Tract 3: Using the Financial Data Calculator

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- For credit card payments only, you may fax completed form to 732.596.9392

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